



Iconic Engine Monitors Security Events with Securonix Next-Gen SIEM on AWS

Security Monitoring with Securonix

Iconic Engine provides and supports clients with complete solutions for:

- Location-based entertainment (LBE) content and technology solution
- Cloud-based, multi-tenant streaming technology
- Content distribution marketplace
- Extended reality (XR) live broadcast production services
- Immersive and interactive content development

This means that Iconic Engine has large amount of sensitive data that is spread across multiple on-premises and cloud environments. Some of the key challenges for Iconic Engine include:

- Requiring a single pane of glass for monitoring the company's hybrid environment with sensitive data spread between both on-premises and cloud infrastructure.
- Limited resources with a relatively small security operations team.

Iconic Engine needed a solution that can be easily deployed, required minimal operational support, and can protect them against advanced insider and cyber threats. Iconic Engine chose Securonix Next-Gen SIEM because:

- It is a cloud-based and is available as a service.
- It uses machine learning to find advanced threats.

Securonix Cloud Deployment

Securonix Next-Gen SIEM deployed on the AWS platform monitors data from Iconic Engine's on-premises data sources using a remote ingester node (RIN) that collects, compresses, and forwards data to Securonix Next-Gen SEIM over a secure encrypted channel. For cloud data sources, Securonix uses API integrations to directly connect to, and consume data from, the cloud applications.

The Securonix cloud platform is SOC2 Type 2 certified. Leveraging the security capabilities of the AWS infrastructure, along with built-in security and privacy controls in the Securonix application, Securonix provides Iconic Engine with a highly secure deployment that meets the company's security and compliance requirements.

Business Benefits with Securonix Next-Gen SIEM

Cost Savings: With minimal operational overhead, rapid deployment, and no hardware infrastructure cost, Iconic Engine is able to save thousands of dollars in capital costs, and time and resource expenses.

Improved Threat Detection: Leveraging machine learning and behavioral analytics, Securonix is able to provide advanced threat detection with minimal false positives.

Coverage for Cloud Monitoring: Unlike traditional (legacy) SIEMs, Securonix provides visibility and security to cloud infrastructure and applications with out of the box connectors and use cases.

AWS Monitoring: Gain visibility into AWS infrastructure and ensure the security and compliance of the AWS environment.

Company Profile

Iconic Engine, powered by Digital Domain, is a leading provider of an end-to-end extended reality (XR) solution, providing a complete workflow to power and serve the global XR industry.

Iconic Engine's mission is to inspire and lead the next generation of interactive and immersive content and its distribution.

About Securonix

Securonix is redefining SIEM using the power of big data and machine learning. Globally, customers use Securonix to address their insider threat, cyber threat, cloud security, and application security monitoring requirements.