

# How to Stay GDPR COMPLIANT

## GDPR COMPLIANCE IS IMPORTANT

GDPR applies not just to businesses in the European Union, but also to any business that sells to customers within Europe.



Violators may be fined up to €20 million, or up to 4% of the annual worldwide turnover of the preceding financial year, whichever is greater.

The largest fine to date was in 2019 when British Airways was fined £183 million.



**Even large, multinational companies have trouble staying GDPR compliant.**

## HOW TO STAY GDPR COMPLIANT

**STEP 1**

Identify where personally identifiable information (PII) data resides, why it is needed, who has access to it, and what security controls are in place.

**STEP 2**

Implement new controls to protect PII and prevent accidental data leakage as needed.

**STEP 3**

Review existing policies for how PII is collected, managed, and secured. Have a security training program for employees who handle PII.

**STEP 4**

Update incident response plan/processes as needed.

**STEP 5**

Periodically assess incident response procedures to reduce risk and ensure continuing compliance with GDPR.

## SECURONIX HELPS YOU BECOME GDPR COMPLIANT

Securonix helps organizations detect security incidents before they cause damage.



### Data Anonymization

Pseudonymize PII data. To unmask and unencrypt, access needs to be requested first.



### Role-Based Access and Approval Workflow

Role-based workflow capabilities allow users to request and approve data privacy and GDPR actions, depending on their assigned role.



### Audit Trail

Capture analyst activity in audit logs. Detect any unauthorized attempts to modify or delete logs.



### Reporting

Organizations must be able to provide personal data to the data subject in a commonly used format.



### Data Erasure/Right to Forget

When requested, an organization must be able to delete an individual or group's PII.



### Data Filters

Different global jurisdictions require different levels of privacy controls based on the users being monitored.



### Incident Management

Case management functionalities enable analysts to track and take action on potential violations.

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