

# 5 Reasons 96% of Customers Recommend Securonix

Users chose Securonix as the leading Next-Gen SIEM, as seen in Gartner Peer Insights. Let's take a look at what they value most.



## What Do Users Like About Securonix Next-Gen SIEM?

96% of Gartner's peer reviewers would recommend Securonix Next-Gen SIEM. The factors they rated highest were: evaluation and contracting, product capabilities, integration and deployment, and service and support.

Here are the 5 features users value the most in Securonix Next-Gen SIEM<sup>1</sup>:

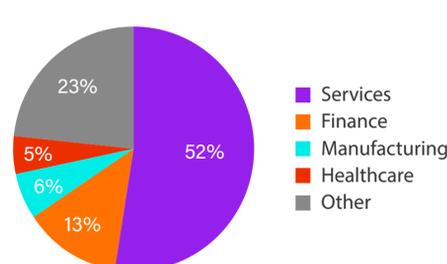
<b>Real-time monitoring</b>	4.8	Monitoring and gathering data in real time to detect malicious activity.
<b>Threat intelligence</b>	4.4	Includes modeling and threat intelligence from Securonix Threat Labs.
<b>Behavior profiling</b>	4.6	Creates a baseline profile of normal behavior so it's easier to identify threat activity.
<b>Data and user monitoring</b>	4.6	Tracks data and user activity, delivering visibility and transparency.
<b>Analytics</b>	4.8	Strong analytics help analysts understand and gain useful insights from data.



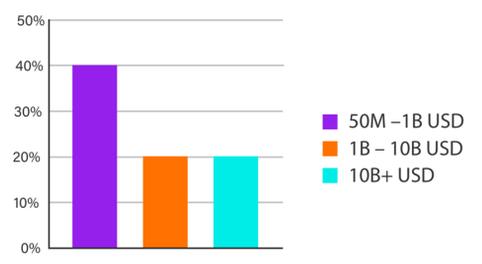
## Who are Securonix Users?

Next-Gen SIEM expands the SOC reach and coverage, making it a great solution for medium and large enterprises in an array of industries. Securonix Next-Gen SIEM customers include companies of all sizes from all industries.

### Industries using SIEM<sup>1</sup>



### Companies using Next-Gen SIEM sizes<sup>1</sup>



## The Current Digital Landscape

The digital landscape is changing; threat actors are becoming more sophisticated and creating security challenges.

**94%**

of enterprises say data is essential to business growth.<sup>2</sup>

**70%**

of the world's GDP will be digitized by 2022.<sup>3</sup>

**89%**

of surveyed organizations have adopted a multi-cloud approach.<sup>4</sup>

**80%**

of organizations undergoing digital transformation combine public and private clouds.<sup>4</sup>

# 11,000

A typical SOC receives an average of 11,000 daily alerts.<sup>5</sup>

## Legacy SIEM vs. Next-Gen

Traditional SIEM solutions are effective for log management and meeting compliance requirements—but they can't cope with the overwhelming volume of data that a SOC receives.

Limitations of legacy SIEM	Advantages of Next-Gen SIEM
<ul style="list-style-type: none"> <li>✗ Limited data ingestion capabilities</li> <li>✗ Complex deployment and maintenance</li> </ul>	<ul style="list-style-type: none"> <li>✓ Can handle big data</li> <li>✓ Does not require a separate DB for reporting</li> </ul>
<ul style="list-style-type: none"> <li>✗ Vendor lock-in</li> </ul>	<ul style="list-style-type: none"> <li>✓ Most are platform agnostic</li> </ul>
<ul style="list-style-type: none"> <li>✗ Lacks scalability</li> </ul>	<ul style="list-style-type: none"> <li>✓ Supports data correlation and hybrid environments</li> </ul>
<ul style="list-style-type: none"> <li>✗ Unsupported data sources</li> </ul>	<ul style="list-style-type: none"> <li>✓ Supports analysis of raw data</li> </ul>

Next-Gen SIEM solutions provide threat detection and response capabilities that address the needs of distributed organizations who are on their journey to achieve digital transformation. Securonix Next-Gen SIEM is an innovative, cloud-native solution that delivers advanced threat detection and response capabilities. Learn more about how **Securonix** helps organizations keep their networks and data secure.

[Learn more](#)

1. <https://www.gartner.com/reviews/market/security-information-event-management/vendor/securonix/product/securonix-next-gen-siem>  
 2. <https://www.microstrategy.com/us/resources/library/reports/the-global-state-of-enterprise-analytics-2020>  
 3. <https://techjury.net/blog/how-much-data-is-created-every-day/>  
 4. <https://www.flexera.com/blog/cloud/cloud-computing-trends-2022-state-of-the-cloud-report/>  
 5. <https://start.paloaltonetworks.com/forrester-2020-state-of-secops.html>